

Addendum G – Copy worksheet:

Use only if you have no internet. The website copy below is already written for you, with gaps. Fill in every gap using the Festival Fact Sheet, copying each detail exactly. When every gap is filled, you have the copy for your landing page. Use it in Subtask 2 (your wireframe) and Subtask 3 (your Canva build).

Name and student number: _____

1. Navbar (the menu strip at the top)

Menu labels: **Line-up** · **Venues** · **Tickets** · **Book now**

2. Hero section

Welcome to _____ (festival name).

(descriptor)

(slogan)

(the three festival dates)

This September, the biggest celebration of new African sound arrives in three cities over three unforgettable nights. _____ (festival name) brings together six headline acts, three stadiums and thousands of music lovers for one weekend that moves across the country. From the opening beat to the final encore, the festival travels from city to city, carrying the energy and colour of the continent's freshest sound to a new stage each night. This is more than a concert. It is a celebration of where African music is going: the rhythms, the voices and the artists shaping the sound of today. Whether you come for the bass, the brass or the crowd, _____ (festival name) is built to be felt. Choose your city, grab your tickets, and be part of the weekend everyone will be talking about.

Button text (write a short call to action): _____

3. Line-up section

The line-up runs from international headliners to homegrown favourites: six acts chosen to carry you from sundown to well past midnight. Expect big stages, full sound and a crowd that knows every word. No matter which night you pick, you will hear the artists everyone is talking about, side by side on one bill. Here is who is bringing the noise:

- _____ (act 1)
- _____ (act 2)
- _____ (act 3)

- _____ (act 4)
- _____ (act 5)
- _____ (act 6)

Every act plays across the weekend, so wherever you join us, the full power of the _____ (festival name) line-up comes with you.

4. Venues section

Three cities. Three stadiums. Three nights to remember. The festival lands in a new city each evening, and each one brings its own crowd, its own skyline and its own energy. Here is where and when to find us:

- **Night 1:** _____ (city), _____ (venue),
_____ (date)
- **Night 2:** _____ (city), _____ (venue),
_____ (date)
- **Night 3:** _____ (city), _____ (venue),
_____ (date)

Gates open at _____ (gates time) and the music runs from _____ (start time) to _____ (end time) each night.

Plan your trip, arrive early to catch every act, and stay until the very last song. Bring your friends, bring your energy, and let the city set the tone. Wherever you are in the country, one of these three nights is closer than you think.

5. Tickets section

Pick the ticket that fits your night. Every price is per person, for one show:

- **General:** R_____ (General price) gives you entry to the festival and the main stage.
- **Golden Circle:** R_____ (Golden Circle price) puts you up close, near the front.
- **VIP:** R_____ (VIP price) is the full experience, with the best view and VIP access.

Tickets move fast and each city sells on its own, so book early to make sure you do not miss your night. Whichever ticket you choose, you are in for a night of music you will not forget.

Button text (*write a short call to action*): _____

6. Footer section

Find everything you need online and stay up to date wherever you are:

Website: _____ (*website*)

Follow us: _____ (*social media handle*)

Info line: _____ (*info line*)

_____ (*festival name*). _____ (*slogan*).

See you there.

