

Addendum A – Worksheet:
RESEARCH – AFRICAN DESIGN STYLES

NC (V) Graphic Design Level 4 (02020034) – ICASS Practical Assessment Task 1

*Complete this worksheet in your own time before Subtask 2.
It is not marked, but you must submit it with your PAT 1 work.*

Student's surname and first name/s _____

Student's ID number _____

1. I researched these styles

Tick at least FOUR styles you researched. Tick at least ONE style from each group.

Group A: Traditional and heritage styles

- ☐ **Ndebele patterns**
bold geometric shapes and bright colours, from Ndebele house painting and beadwork
- ☐ **Shweshwe prints**
small repeating patterns on printed fabric, often indigo, brown or red
- ☐ **Basotho blanket designs**
strong stripes and symbols from traditional Basotho blankets
- ☐ **Zulu beadwork**
colourful bead patterns where colours carry meaning

Group B: Modern and contemporary styles

- ☐ **Afrofuturism**
African culture imagined in the future: bold shapes, metallic and neon colours
- ☐ **Afropolitan design**
modern city style with African colours, patterns and photography
- ☐ **Modern African geometric**
traditional patterns simplified into clean, minimal modern design

Group C: Popular culture styles

- ☐ **Amapiano / South African music culture**
bright colours, playful lettering, street style
- ☐ **Township signwriting**
hand-painted shop and barbershop signs: bold lettering, honest and direct
- ☐ **African wildlife and landscapes**
animals, sunsets and nature (the most common style; if you choose it, you MUST give it a fresh, modern twist)

2. What I noticed

Write one sentence for each style you ticked (minimum four sentences):

Style 1: _____

Style 2: _____

Style 3: _____

Style 4: _____

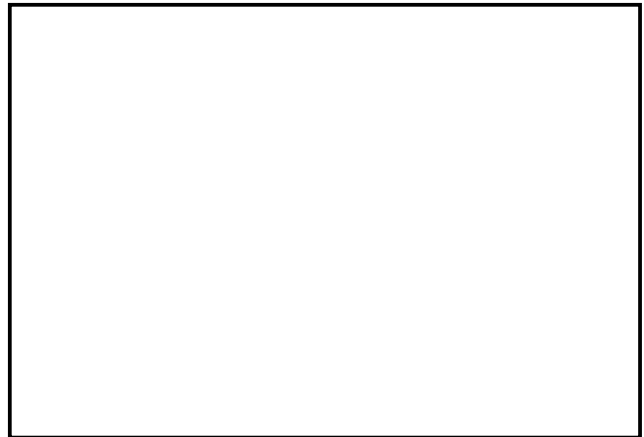
3. Two examples I liked

(Attach or paste a printout to this worksheet, sketch it, or describe it in words.)

Example 1 – What it is and why I like it:



Example 2 – What it is and why I like it:



4. Ideas for MY festival designs

Complete the sentences:

Colours I want to use:

Lettering style I want to use:

Patterns or pictures I want to use:

Note: Respect traditional designs: use them as inspiration and do not copy sacred or ceremonial symbols. You will use this worksheet to build your mood board in Subtask 2. Keep it neat – it shows your lecturer how you prepared.